

KEIM



KEIM MINERAL PAINTS CASE STUDY: LINK ROAD MURAL

KEIM SOLDALIT® ONTO PREVIOUSLY PAINTED



Before



After





Before ↗

↘ After



LINK ROAD MURAL, PETERBOROUGH

The Link Road Mural in Peterborough, was originally designed and painted by artist Francis Gomila in 1982. The mural was depicting local characters in a typical street scene and had faded badly over the years.

The restoration has been managed by Peterborough Presents, however it was instigated by a group of passionate local individuals and organisations.

KEIM Mineral Paints were referred to Nene Park Trust by Hirst Conservation who completed a survey of the mural. They recommended KEIM as a breathable long-term alternative to traditional masonry or acrylic paints.

Samples were sent to the project in order to confirm that KEIM could match the vibrance and depth of the original colours and bring it back to its former glory.

David Smith, Senior Sales Executive of KEIM Mineral Paints, specified KEIM Soldalit over the previously painted render to refurbish the mural and provide a fade free system.

Sarah Haythornthwaite, Peterborough Presents Programme Director commented "It's just amazing to see the mural emerge and we are so very grateful to the skilled work of the artists and conservators bringing it back to life."



WHAT IS KEIM SOLDALIT®?

[KEIM Soldalit®](#) is a modern paint system for use on mineral and previously painted substrates.

Key features & benefits:

- Breathable
- Economical and easy to apply
- Extreme long life/durable
- Environmentally friendly ISO14001
- Increases light reflectivity
- UV stable
- Advanced weathering protection
- Inherently incombustible
- Fire classification: A2-s1,d0
- [Natureplus certified](#)

[KEIM Soldalit® Fixativ](#) is silicate based primer for highly absorbent substrates.



CREDITS

Client: Nene Park Trust & Peterborough
Presents

Artist: Street Art Hire

Address: Link Road Mural, Link Road,
Millgate, Peterborough

Project Photographs: KEIM Mineral
Paints Limited & Street Art Hire

Completed: 2021





KEIM MINERAL PAINTS LTD.
Santok Building, Deer Park Way, Donnington Wood
Telford, Shropshire, TF2 7NA
01952 231250 / www.KEIMpaints.co.uk / sales@KEIMpaints.co.uk

KEIM. COLOURS FOR EVER.